



## **FOR IMMEDIATE RELEASE**

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### **Mmabana Arts Culture and Sport Foundation supports Film in the North West Province**

Mmabana Arts, Culture, and Sport Foundation has heeded the call to support the film sector in the province, and support the escalation of young artists into the entertainment industry. The past year has indeed forced everybody worldwide to conform to the new normal and explore unconventional platforms to reach a wider audience.

Therefore, Mmabana Foundation is proud to have hosted the premiere screening of *Naphtal*, a short film produced by Gateway media, at the Mahikeng theater. The screening was attended by the local community from around Mahikeng, our stakeholders, students, producers, technicians, cast and crew of the film.

As part of this bold move towards the digitization of the arts, the foundation is supporting two companies to reach the masses on the possible career avenues that the sector has to offer. These companies are owned by aspirant game-changers who originate from the North West province. Currently, RatoMillion media, a literature, screenplay production publishing company, is hosting a two-month film and television incubation programme at the Mmabana Mahikeng Centre. The programme hosts twenty (20) young women from the Ngaka Modiri Molema district are being shown the ropes on working with modern-day technology and theory to realize their filmmaking aspirations whilst telling stories that deal with gender-based violence.

Secondly, the Leaders In Motion Academy (LIMA) also in partnership with Mmabana performing arts unit is currently hosting Scriptwriting and Film Making workshops with twenty (20) local aspiring filmmakers in the Bojanala district. The partnership with Mmabana and Lima will continue with the second phase of the workshops set to take place at the Mmabana Mahikeng centre in the month of May, where twenty (20) selected aspiring filmmakers will partake in the same workshop.

The entity's management team continues to find alternate ways to curb social ills in the community by using art as a vehicle for social change and transformation. Film and photography is the current medium that has not been receiving the attention that it deserves in the province. However, Mmabana foundation has taken itself to task to

give the artists in these fields a platform to explore and develop new methods of telling their stories in the new normal.

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**-The End**